

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: David R. Miller, et al.
Title: HOUSEHOLD LEVEL SEGMENTATION
METHOD AND SYSTEM
Appl. No.: 09/872,457
Filing Date: June 1, 2001
Examiner: Corrielus, Jean M.
Art Unit: 2162
Confirmation No.: 3014

REPLY AMENDMENT

MAIL STOP AMENDMENT
Commissioner for Patents
P.O. BOX 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated January 3, 2007, please amend the above-identified application as follows:

Amendments to the Drawings begin on page 2 of this paper and include both an attached replacement sheet and an attached annotated sheet showing changes.

Amendments to the Claims begin on page 3 of this paper.

Remarks/Arguments begin on page 13 of this paper.